XB

Hi, I'm Karan — a multidisciplinary designer with over a decade of experience in branding and product. I create intuitive interfaces, build strong identities, and solve problems through functional design.

Roles that shaped me

Sr. Visual Designer at a Sprinto   Dubai   Nov 2022 - Present

Redefining our design system, elevating product aesthetics, and building a cohesive visual language that scales across touchpoints.

Sr. Designer at a Stealth   Dubai   Jan 2022 - Aug 2022

Crafted digital products through close collaboration and a focus on frictionless, user-first design. Defined brand direction and crafted moodboards to guide early-stage visual identity.

Brand Designer at Forenscope   Istanbul   Nov 2019 - Apr 2021

Mapped user journeys and delivered thoughtful design solutions across key digital platforms. Created cohesive brand experiences across web, print, and marketing touchpoints.

Design Manager at Media.net   Mumbai   May 2015 - Oct 2018

Mentoring designers and ensuring consistency across large-scale digital products. Led cross-functional initiatives to align design with business goals and brand standards.

Sr. Graphic Designer at Directi   Mumbai   Oct 2009 - May 2015

Designed digital experiences for global markets across domains, hosting, and service platforms. Worked on high-visibility campaigns and contributed to scalable UI components.

Latest work on request, let's connect

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